

Winners of ESP 50K 2006

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Name	Winner Category	Justification
Dhananjoy ghosh (Organo and Organo)	Top 3	Novel food processing, reduce 1/3 intake
Mousumi Mukherjee (Upasana Infusion)	Top 3	Excellent world class healthcare product for up market - domestic/export
Sk. Juluar Hossain (Somitech Colour Company)	Top 3	Double digit CAGR in printing industry, clear value prop, leading firm
Biswajit Biswas (Biswas Industries)	Public Health Award	Arsenic free drinking water from rain
Prof Sadhan Ghosh (Plastics & Jute Wastes to wealth conversion industry)	Most eco-friendly innovation	Patented technology - waste to wealth
Sushita Joarder (Natural Fertilizer Corporation)	Leading Women Entrepreneur (also best agro-based initiative)	Clean eco-friendly proven technology, substitutes chemical by organic fertilizers
PRIYAM DAWN (Modish Plastics)	Best Student Entry	Recycled plastic tech - economic and social benefit
Arghya Barman (Gotar Project)	Best Rural Self-Employment Plan	Simple, but clear analysis of value chain of goat, can be replicated across rural India, perhaps fully funded by ESP
Gorachand Dey Sarkar (Euro Royal)	Best Indigenous Consumer Product	Ayurvedic herbal toothpaste, local/export market
Suman Chatterjee (Energy Saver)	Best Entry in Alternative Energy	Innovative approach in solar energy harnessing for domestic/rural applications
OTHERS		
Somnath Chakraborty - Gita 3S Partnership Firm	Honorable Mention	Well rounded local approach, bottled indigenous herbal drink, sounds novel for India
Khagendra Industries	Honorable Mention	Extensive analysis and knowledge of Ayurvedic plants, good target clientele
Sharmistha Ghosh (Arya Dairy)	Honorable Mention	Practical concept. Distribution of fresh milk, large market, reasonable assumptions
Dipak Das (Radhakrishna Services)	Honorable Mention	Large market in electrical industry. Appropriate for a land with hot climate

Please Note - to protect the confidentiality of our participants, we do not publish descriptions of the winners. If you are interested in helping an entrepreneur, please write to esp@thebostonpledge.org

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